



Connecticut State Employee Campaign Committee Meeting Minutes

Date:4/20/2021 **Time:** 1:30pm-2:30pm

Attendees

Connecticut State Employee Campaign Committee

- Betsy Mc Dermott -Office of the State Comptroller – Committee Chair
- Charles Kistler- State Retiree
- Cindy Canada (Freedom of Information Commission)
- Julie Bernosky (Department of Administrative Services)
- Kathleen Gensheimer (Judicial Branch)
- Ina Wilson (Department of Education)

PCFO – United Way of Central and Northeastern Connecticut (UWCNCT)

- David Reeves (CSEC Partnership Manager)
- Jesse Mejia (Corporate Workplace Giving Director)
- Jenna Pettit (Senior Manager)
- Paula Gilberto (President and CEO)
- Stefanie Boles (Chief Operating Officer)

Agenda:

Committee Chair Update: Betsy McDermott

- No minutes to approve as regular April 2021 meeting was cancelled.

CSEC Update: Betsy

- Campaign Status Update
- Roundtable

Meeting Minutes:

Betsy McDermott called the meeting to order at 1:36 pm.

Committee Chair Update: Betsy McDermott (CSEC Committee Chair)

- An open discussion was held to discuss the continuation of the Connecticut State Employee Campaign for Charitable Giving for the upcoming 2021 campaign.
- Betsy shared that the committee met prior to today's meeting to discuss revamping the campaign, and that pausing the campaign will provide the committee the necessary time to reevaluate and improve its fundraising performance.
- Paula Gilberto, CEO of UWCNCT, stated that pausing the CSEC campaign would hurt non-profit organizations that depend on the funds raised by Connecticut State employees. Moreover, Paula stated that as the PCFO, her team has provided recommendations on how to improve the campaign while simultaneously administering the campaign for the upcoming year.
- Betsy acknowledged the recommendations but stated that the committee would need to vote if pausing the campaign would be the best move forward.
- Stefanie Boles, COO, offered the option to host a "ROLL-OVER" campaign where State employees would continue their payroll deductions, even if the campaign is paused.
- Betsy and fellow committee members were agreeable to the rollover and agreed to make a motion

Motion:

- Betsy made a motion, seconded by Julie Bernosky
 - *To Pause the 2021 Connecticut State Employee Campaign for Charitable Giving, if a Rollover is feasible*



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- Jesse Mejia, PCFO Director, stated that the motion is not a clean motion due to the dependency of the Rollover campaign and the feasibility of the Rollover must be determined before a motion can be voted

Motion Tabled:

- The motion was tabled to give Betsy time to meet with her legal team to determine the feasibility of the roll-over campaign option.
- Next meeting was scheduled for Thursday, April 22, 2021 at 10:00 am to vote on the motion

Meeting was adjourned at 2:23pm

These minutes were respectively submitted by Jesse Mejia, Director. jmejia@unitedwayinc.org