



Connecticut State Employee Campaign Committee Meeting Minutes

Date: 3/16/2021 **Time:** 1:30pm-1:50pm

Attendees

Connecticut State Employee Campaign Committee

- Betsy Mc Dermott -Office of the State Comptroller – Committee Chair
- Charles Kistler- State Retiree
- Cindy Canada (Freedom of Information Commission)
- Julie Bernosky (Department of Administrative Services)
- Kathleen Gensheimer (Judicial Branch)
- Ina Wilson (Department of Education)

PCFO – United Way of Central and Northeastern Connecticut (UWCNCT)

- David Reeves (CSEC Partnership Manager)
- Jesse Mejia (Corporate Workplace Giving Director)
- Robert Williamson (Partnership Manager)
- Paula Gilberto (President and CEO)
- Stefanie Boles (Chief Operating Officer)

Federations

- Brittney Claridades (America's Charities)
- Karen Torgus (Community Health Charities)
- Gary Johnson (United Way of Milford)
- Faith Douglas (United Way of Coastal & Fairfield County)
- Sandy Wilder (Global Impact)
- Beth Gunter (Earth Share)
- William Broughan (America's Best Charities)
- Tomeka (United Way Greater Waterbury)
- Donna Osuch (United Way west-central Connecticut)
- Lisa Shappy (United Way Naugatuck/Beacon Falls)

Agenda:

Committee Chair Update: Betsy McDermott

- Review and Approve Previous Minutes

CSEC Update: Jesse Mejia, Director

Roundtable: Committee

Roundtable: Federations

Meeting Minutes:

Betsy McDermott called the meeting to order at 1:36 pm.

Committee Chair Update: Betsy McDermott (CSEC Committee Chair)

- Betsy asked to approve previous minutes from the last meeting.
- Kathleen made a motion to approve the minutes from the last meeting, and Julie Second that motion. Everyone agreed to approve the minutes from the previous session. No one opposed.
- Betsy turned the meeting over to Jesse Mejia.



Connecticut State Employee Campaign Committee Meeting Minutes

Campaign Status Update

- Jesse Gave the wrap-up of the 2020 CSEC Campaign. The current total raised \$387K. The goal was originally \$800K and then was reduced to \$500K. We had a significant shortfall to reach this campaign goal.
- Jesse then talked about the problems with the Core upload. Sometimes the upload did not work correctly and was thought to have been successful. Jesse explained that United's Way's IT has been working with the State Core team to resolve the problems. Working together, they corrected most of the issues. The remaining problems are resolving any outlying issues with wrong employee's ids and other minor issues.
- Jesse added that the campaign was initially supposed to end on November 15 to allow United Way to have the Core upload ready to go for payroll deduction to start at the beginning of the New Year. There was feedback. Some people desired to continue to donate after the New year. The Committee agreed to then change the cutoff date to March 1, 2021.
- Jesse talked about the trend of this campaign declining with the number of donations given in the campaign over the few years and the number of non-profits receiving \$1000 or more. This year's numbers are still being calculated. He commented that there is an opportunity to make the campaign stronger and then asked the committee members for comments and suggestions.
- Betsy asked Jesse if he has any numbers to share for the non-profits that will receive \$1000 or more this year. Jesse said it would be speculation to give a number at this time.
- Stefanie commented that the core non-profits are still getting \$1000 or more, that there is also an opportunity to try to raise more for the campaign. She also commented that it needs to be a group effort.
- Jesse pushed the last agenda item of recommendation for the next campaign season.
- Jesse spoke after the Committee's updates and the federations that he and Betsy do not want to provide a recommendation at this time for any changes to the campaign. The Committee intends to have an executive meeting to discuss how to prepare for the next campaign.
- Jesse then asked the federations to sign off so that the Committee could have an executive session to discuss next year's campaign.

Roundtable Update

- Betsy asked the Committee for items for the round table

Federations Update

- Sandy asked if there is a fee to be in the campaign
- Betsy said there is no fee to be on the campaign.
- Sandy asked if any changes would need to be made by the legislation.
- Betsy said yes, any changes would have to be made by the legislation.
- Sandy agrees that we have many possibilities for this campaign.
- Karen commented that it might be good to review the current application for the campaign and discuss if changes need to be made, then bring those suggestions to the legislation. She also commented that other state campaigns charge a fee to the federations to participate in the campaign. She also commented that other campaigns require that the Federation only have support for the local campaign.

These minutes were respectively submitted by Jesse Mejia, Director. jmejia@unitedwayinc.org