



Regular Committee Meeting

Tuesday, January 12, 2021

1:30 pm – 2:30 pm

Hosted on Zoom: <https://zoom.us/j/8604936847>

**AGENDA:**

Committee Chair Update: Betsy McDermott

- Review and Approve Previous Minutes

CSEC Update: Jesse Mejia, Director and David Reeves, Partnership Manager

- Campaign Status Update

- Current Total: \$377K (YOY \$503K), shortage of \$126K
- Special Event Push: Cutest Pet Contest – <https://app.mobilecause.com/vf/CUTEPETCT>
- Lapsed Donor Outreach Effort

- New Committee Member Nomination

- Department of Agriculture Campaign Coordinate, Lindsay Raymond

- 2020-2021 Campaign

- Review Federation Application Process

Roundtable: Committee

Roundtable: Federations