

**CONNECTICUT STATE EMPLOYEES CAMPAIGN
COMMITTEE MEETING MINUTES – TUESDAY, DECEMBER 10, 2019
1:45 p.m. – 2:18 p.m.**

Members Present

Julie Bernosky (Department of Administrative Services) *on phone*
Kathleen Gensheimer (Judicial Branch)
Charles Kistler (State Retiree)
Tim Newton (Department of Correction) – CHAIR
Betsy McDermott (Office of the State Comptroller)
Cindy Cannata (Freedom of Information Commission)

Members Absent

Dial In Federations

Sandy Wilder (Global Impact)
Candace (Community Health Charities)
Kimberly Hernandez (United Way of Central & Northeastern Connecticut)

PCFO

Kelli Byrd (United Way of Central & Northeastern Connecticut)
Keyauna Smith (United Way of Central and Northeastern Connecticut)

Meeting Agenda & Minutes

Review of Previous Minutes

November 12th move to accept Kathy – Charlie 2nd – Tim passed motion. Request to have minutes emailed prior to meeting accepted.

Campaign Update

There will be a new location for the CSEC Committee meetings starting in 2020. Connect with Betsy for the location

The campaign is currently at \$144k. There are more donated dollars that are unprocessed. These are waiting for verification of any duplicates or other issues. This total includes paper pledges and online giving. We are continuously sending reminders for the pledge cards to be mailed in. We also offer to pick up envelopes. The Lt. Governor sent an email on #GivingTuesday requesting that people give or increase their giving. Many agencies are still at \$0 donated dollars. We have contacted these agencies for additional support. We are setting up CSEC Leadership Meetings with agencies. We are requesting 30minutes – an hour of their time to speak about the campaign. Representatives from the committee should attend these meetings. So far, 4 agencies have declined the meetings. Tim is requesting that the declined agency names be forwarded to Kathleen and Cindy. We did get questions from colleges asking if they can donate to the college foundation instead. We have marketing at UW working on an

Impact Report. These will be used for the leadership meetings. They must go through the process to be a CSEC Supported Charity. We have the top 5 agencies as follows:

- Dept of Labor
- Judicial
- Three Rivers Community College
- Eastern CT State University
- UCONN Health Center

The next Statewide event is the CSEC Night Out with the Hartford Wolf Pack on January 10th at 7:15pm. So far we have raised \$745 from selling 149 tickets. We will have volunteers tabling for us and a dip jar for on site donations. We will be confirming the logistics with the XL center this week. We are sending Thank You chocolates to agencies that have donated over \$1k. These were obtained through UW budget, not CSEC.

CSEC & PCFO Roundtable

Tim has brought it to our attention that there are 27 pay periods in 2020. This is good because there will be that additional week for anyone turning in their pledge form late. Tim believes there should be more people processing the pledge cards. Kathleen is bringing envelopes today, others were mailed this morning. Charlie is going to Tunxis today to check on envelopes and he is waiting to hear back from UCONN. Elizabeth's agency (Office of State Comptroller) will be having a shoe sale and donating a portion of the proceeds to the state campaign. Cindy's agency (Freedom of Information Commission) is at 100% participation! Julie asked about potential new committee members. Tim mentioned that Jacquelyn Radcliff may want to join the meetings.

Federation Representatives Roundtable

No comments from Federations.

NEXT MEETING: TUESDAY, JANUARY 14, 2020

These minutes were respectively submitted by Kelli Byrd (CSEC Partnership Manager) and Keyauna Smith (CSEC Administrative Assistant).