

CONNECTICUT STATE EMPLOYEES CAMPAIGN
Committee Meeting Minutes – Tuesday, November 12, 2019
1:34pm – 2:00pm

Members Present

Charles Kistler (State Retiree)
Julie Bernoksy (Department of Administrative Services)
Cindy Cannata (Freedom of Information Commission)
Tim Newton (Department of Correction) - CHAIR

Members Absent

Kathleen Gensheimer (Judicial Branch)
Valerie Clark (Office of Policy & Management)

PCFO

Kelli Byrd (United Way of Central and Northeastern Connecticut)
Keyauna Smith (United Way of Central and Northeastern Connecticut)
Jesse M. (United Way of Central and Northeastern Connecticut)
Stefanie B. (United Way of Central and Northeastern Connecticut)

Dial In Members

Betsy McDermott (Office of the State Comptroller)
Peggy Gray (Office of the State Comptroller) – VICE CHAIR

Dial In Federations

Sandy Wilder (Global Impact)
Kimberly Hernandez (United Way of Central & Northeastern Connecticut)
Sophia (Earthshare)
Jesse (America's Best Charities)
Candice (Community Health Charities)

Meeting Agenda & Minutes

Review of Previous Minutes (Tim Newton - CSEC Committee Chair)

Minutes were read over and reviewed. Peggy & Charlie – passed

Final Approval of Budget (Stefanie – PCFO CEO, United Way of Central and Northeastern Connecticut Campaign Update)

The cost to administer the 2019-2020 campaign is \$136,879. This includes the following:

- Personnel
 - Campaign management
 - Kelli (+ mileage), Jesse, Processing Team

- Payroll taxes / employee benefits
- Indirect management
 - Paula, Stefanie, and Maura
 - Temp staff
 - Keyauna
- Program Costs
 - Campaign booklets costs have gone
 - Volunteer mileage available
- \$10k for audit

Motion to accept – Tim, Peggy, Charlie : in favor, budget passes.

Kelli Byrd, CSEC Partnership Manager Roundtable

The Current report out is showing the campaign at a little over \$69k. We are tracking lower than before. Coordinators are mailing in envelopes and we are encouraging online giving. We are scheduling “Lunch & Learns” for Kelli to speak at agencies regarding the campaign. January 10th is the CSEC Night Out with the Hartford Wolf Pack. Tickets will be discounted at \$15 (compared to \$23), with a \$5 CSEC kickback. We will be tabling at the event and expect a few “on-rink” experiences. We will send more information.

CSEC Committee Members Roundtable

Tim will turn in Dept of Correction envelopes. Charles has concerns with Tunxis Community College not having a coordinator. Beth announced #GivingTuesday is on December 3rd. Jesse recommends sending Lt. Governor Susan a template for an email blast to employees. Tim stated the months of July through September should be spent pushing employees to donate and campaign materials should be printed and ready by July 1st. Jesse recommended having a competition between agencies. Tim and/or Peggy have been tasked with contacting the Lt. Gov about this possibility.

Federation Representatives Committee Photos/Headshots

- No comments from federations

NEXT MEETING: TUESDAY, DECEMBER 10th 2019

These minutes were respectively submitted by Kelli Byrd (CSEC Partnership Manager) and Keyauna Smith (CSEC Administrative Assistant).