

CONNECTICUT STATE EMPLOYEES CAMPAIGN
Committee Meeting Minutes – Tuesday, August 20, 2019

Members Present

Charles Kistler (State Retiree)
Cindy Cannata (Freedom of Information Commission)
Julie Bernosky (Department of Administrative Services)
Tim Newton (Department of Correction) – CHAIR
Valerie Clark (Office of Policy & Management)

Members Absent

Kathleen Gensheimer (Judicial Branch)
Peggy Gray (Comptroller's Office) – VICE CHAIR

Campaign Manager/PCFO

Kelli Byrd (United Way of Central and Northeastern Connecticut)

Guest/Federation Representation

- Beth Gunter (Earthshare)
- Candice Dixon (Community Health Charities)
- Katie Leyton (Global Impact)

Campaign Updates (Kelli Byrd)

- **Meeting with Statewide Chair.** Kelli mentioned there was a successful meeting with the Statewide Chair, Lt Governor Susan Bysiewicz. In attendance was Kelli Byrd, Tim Newton, Peggy Gray, and representatives from the PCFO. Kelli and Tim mentioned the support we have from the LG and the additional ways that she would get involved with this year's campaign, one including attending and speaking at the statewide kickoff event.
- **Hartford Yard Goats.** Kelli mentioned how the Yards Goats game was a success. Over 425 state employees attended the event bringing great visibility to the campaign. There was a PSA announcement, and a state employee who did first pitch, there was also a state employee who sang the national anthem. Money was raised from the launch-a-ball, but Kelli will bring the amount raised to the next meeting. Julie and Charlie mentioned they attended the game and it was a great day and brought a lot of momentum to the campaign. It was suggested that next year we do this twice (in the summer and fall). Kelli mentioned now that there's a relation formed, she will be connecting with the Yard Goats representative on additional fundraising opportunities. It was suggested to possibly get t-shirts made to identify who is in our section and to grab more/better images.
- **Regional Meetings.** Kelli mentioned she will reschedule the meetings once collateral is finalized.

Minutes continued.

- **Upcoming Statewide Events**

- **Statewide Kickoff** – Kelli mentioned there are over 100 state employees signed up on Eventbrite but imagine more people will attend as Eventbrite is new to state employees. Kelli suggested volunteers arrive at 10 am to set up.
- **Tennis Tournament** – Cindy Cannata gave the updated regarding the tournament.
 - Cindy mentioned attendance is down from last year. There are 12 courts instead of 20 (like New Haven). The facility is charging 50 per hour for janitorial (different from New Haven). On August 27th there will be a spot on Fox61 to discuss the campaign and the tournament. Cindy mentioned she will still need gift cards for Gatorade, bananas, etc. Kelli mentioned she will work on it. However, if we can't get in time we will figure a way to reimburse for the items.
- **Leadership Breakfast** - Kelli mentioned the Leadership Breakfast will be on October 16th in the Private Dining Room. More details to share at the next meeting.

Roundtable (Committee)

- **Tim Newton** mentioned that DOC is waiting to host their kickoff. He is waiting for the booklets and pledge cards. Kelli mentioned she will let him know ASAP when they arrive. Tim asked about the reappointments and new committee members. He mentioned to connect with Peggy Gray and Comptroller's office to get this moving.
- **Julie Bernosky** mentioned that she really enjoyed the Yard Goats game and suggested to have two more next year in June and August.
- **Charlie Kistler** asked Kelli to send him the BJ's information.

A motion was presented, second, and accepted to end the meeting at 2:11 pm.

Next Meeting will be held on Tuesday, October 8, 2019.

(Respectfully submitted by CSEC Partnership Manager, Kelli Byrd)