

Signed: _____

Date: _____

**CONNECTICUT STATE EMPLOYEES CAMPAIGN
COMMITTEE MEETING MINUTES**

Tuesday, September 11, 2018

Office of the State Comptroller

3rd floor, Conference Room F

55 Elm Street, Hartford CT

1:30 p.m. – 2:45 p.m.

Members Present

Tim Newton (Department of Correction) – CHAIR

Peggy Gray (Retiree) – VICE CHAIR

Cindy Cannata (Freedom of Information Commission)

Valerie Clark (Office of Policy & Management)

Kathleen Gensheimer (Judicial Branch)

Charles Kistler (State Retiree)

Ina Wilson (Department of Education)

Members Absent

Jacqueline Henry-Rafiq (Department of Transportation)

Campaign Manager

Kelli Byrd (United Way of Central and Northeastern CT)

Federation Representatives

Kimberly Hernandez (United Way of West Central Connecticut)

Jessica Teat (United Way of Greater New Haven)

Delores Wisdom (CT Food Bank)

Meeting Called to Order / Minuets Review – Tim Newton

Tim Newton called the meeting to order at 1:36 pm. Peggy Gray motioned to have minutes from February and May approved. Committee approved. Tim Newton passed and signed all minuets.

Campaign Update – Kelli Byrd

Kelli provided the Kickoff Recap:

- Over 200 attendees attended the event.
- Representation from nearly 15 non-profits.
- Vendors that supported the event were Subway, Dominoes, BWW, Angelino's, Hood HP.
 - Kelli expressed we need more vendors for next year for sure, campaign manager had to go out of pocket day of the event for additional food as there were more attendees than anticipated.
- Scot Haney from WFSB was the emcee.
- Statewide Chair, Comptroller Kevin Kembo made a special appearance.
- Committee members that attended mentioned they enjoyed the event.

Kelli provided information regarding the upcoming Commissioner Breakfast:

- The annual Commissioners Breakfast has been well-received in the past and had proven to be an excellent source of ideas, discussion and promotion to the agency commissioners.
- The confirmed date and location is October 16 at State Capitol.
 - Tim Newton suggested moving the event to the LOB in the Private Dining Room next to the café. He mentioned there is no security and easier for folks to get into the building and also convenient parking. Kelli will check the availability and the price difference and get back to the committee.
- Jessica Tate asked if non-profits can attend the event. Peggy Gray mentioned they are invited. It was suggested to have a few non-profits set up a table.
- Kelli mentioned she emailed Commissioner's on September 5 and received acceptances from CT Airport Authority and Deputy Chief Public Defender. Given the holiday she plans to reach out again.
- There was a discussion on if union members should/can attend this event. It will confuse the messaging of this being a commissioner's breakfast – however Tim suggested reaching out to the new Union lead.

Kelli shared the current Calendar of Events.**Basketball Tournament Question:**

- Kelli asked about the possibility of the basketball tournament for a way to raise awareness and dollars for all agencies.
- The following was suggested:
 - We could have teams sign up as agencies.
 - We can host the event at a local non-profit.
 - Reaching out to Central Connecticut State University, Capitol Community College, Middlesex Community College, Board of Regents (61 Woodlin Street), Floyd Central Center, Trinity's big field.
 - Hosting the tournament at a central location.
 - Having county competitions then the main/final event hosted at a central location.
 - Coed teams if we do not do a basketball tournament. If we do another sport such as tennis, soccer, or volleyball then this should be coed.

Delivering Materials

- Kelli informed the committee that she has been passing out materials at the coordinator trainings. Kim Benoit and Theresa Kouris from DOC have been very active and going out Monday delivering to DOC facilities.

Awards and Honors

- It was suggested to change the names of the awards, so it is relevant to the awardees. We will keep the same content of the award.
- It was suggested to have a Commissioner's Award to involve the commissioner's and to get them all more involved. Given the election year, it was suggested to let them know at this year's commissioner's breakfast the awards for this year but have the commissioner's award be awarded at next year's commissioner's breakfast.
- It was suggested to add recognition awards. Ex: Top state school, top technical HS.
- Kelli will thinking about all the suggestions and get back to the committee for approval.

Roundtable – Committee

Peggy – Mentioned she is excited to be back and get the new campaign going.

Cindy – Getting ready to open the campaign. Attended the Hartford County coordinator training. Informed the committee Kelli's job well done with the trainings. Scheduled to attend the upcoming LE meeting.

Kathleen – Asked if the directory online can be printed (Kelli mentioned it could) ; Questioned is COLP delivered materials, printed all materials, and did this all with no charge (Kelli confirmed) – Kathleen suggested COLP be recognized for their work and supporting campaign with no charge.

Julie – Questioned if there's a way to get discounted Hartford Stage tickets or anything similar (Kelli is working on this). Cindy Cannata suggested working with Office of State Ethics, Brian O Dwod.

Ina – Mention the booklet does not include Thurgood Marshall – but they are listed in the index of the booklet. She is looking forward to this year and looking into competition within the tech schools.

Val – Looking to find someone to be the coordinator due to her work load.

Tim – Mentioned DOC's kickoff – all wardens attended. Mentioned pledge cards are huge with DOC.

Other items:

Kelli mentioned Lilia from DEEP is moving to Dept. of Housing. Once she is situated in her role she is more than happy to come on board if approved. She has already had a coordinator fill her spot at DEEP who has already been active.

Roundtable – Federations

CT Food Bank – Introduced herself and appreciated being there.

UW Cenral – Thought kickoff went well / 2 employees started a collection of books.

UW New Haven – Interested in having volunteers in the New Haven area. She mentioned when people volunteer they do give – so finding ways for them to volunteer would be great. Kathleen mentioned UW New Haven coming to flu clinics for agency tags on – Kelli to talk to comptrollers office. Jessica mentioned being involved in more tabling events possibly — send LE from New Haven - asked question about the difference between coordinator and LE's – Peggy and Time explained the difference.

Meeting Adjournment — Tim Newton

A motion was presented, second, and accepted to end the meeting at 2:47.

Next Meeting: Tuesday, July 10, 2018

(Respectfully submitted by CSEC Partnership Manager, Kelli Byrd)